



2023 SAR Board of Directors Candidate Information

Name: Elizabeth R. Beatty

Company: Coldwell Banker Tomlinson Valley

Position? President-Elect Secretary Director

Number of Years in Industry: 23

Number of Years as a SAR Member: 12

What SAR Committees have you served on?

I have served on the Professional Development Committee and the Serving Our Spokane Committee.

What other organizations are you active with?

I've served in the kids ministry department at Life Center for the past 5 years.

Are you a director or officer of any other organizations? Yes No

What orgs? NA

What position? NA

Events you regularly attend: Quarterly Meetings, CE education classes, etc.

What do you see as the greatest opportunity for the SAR?

The industry of Real Estate is evolving nationwide right now and I believe the biggest opportunity for the SAR is leadership that has vision and evolves accordingly with the Nation. Also, to continue to support strong community, societal contributors, and to protect the public when it comes to purchasing homes.

What do you see as the biggest threat to the MLS industry?

I see larger Corporations as a threat to this industry as far as purchasing homes and dominating the purchases in the future. I believe they are a disruptor and are trying to eliminate the position of the REALTOR to control the sales of the future. It's more important now more than ever to be a REALTOR.

What is your primary motivation for wanting to serve as a SAR director?

As I am just finishing my first term as a Director I can see all of the benefits from being involved and having a voice where many aren't involved. There is a generation gap between the Baby boomers and the millenials and I believe I am a bridge between them. With this being said, I have an influence on both at this time in transition with the membership. We also make important decisions.

What are your leadership strengths and skills and how will they enhance the SAR Board of Directors?

My first strength is I am an excellent speaker and very inspirational to others. If my peers see me doing something often times they want to do it too. With that in mind I always make sure to be influencing others in a positive way that promotes a productive life. I have a balanced voice of reason and am a peacemaker. Dedication and dicipline are two other strengths I have been focussed on for the past few years. I believe dicipline leads to freedom of the future.



Short Bio:

It all began when I was 19 years old and Sharon Houston and Rob Higgins hired me as the receptionist of the SAR. Back then I was still a young undisciplined child with little direction in life. I used to sit at the front desk on quiet days wondering where my life was going to take me not even realizing it was destined to be in Real Estate. It was that entry level position that led me to become an assistant to an agent, and from there believing I could sell Real Estate. At that time I really didn't understand home ownership and its value but continued the course set before me. I worked at Jewelry Design Center for 9.5 years as the Inventory Specialist while licensed and selling Real Estate part time. This was during the years of 2006 to 2015 when the Real Estate market took its largest hit historically. At that time the membership went down in count as many who believed that Real Estate would be good for them found themselves looking for a job at Starbucks. It was at that point I decided to go back to college and get my degree in something other than the business world, so I chose education. In 2018, despite all of the challenges of being on my own with very little support, I graduated from Whitworth University with honors and my degree in K-8 Education. I had to decide if I wanted to work in the schools with children or use my degree in the field I've only ever known, Real Estate. With that said, I chose to teach Real Estate and became a licensed CE Instructor for the State of WA. I had the opportunity to teach over 1000 agents statewide via Zoom Purchase and Sale, CORE, and a cute class I wrote called, "So You Say You Wanna Make 100K." While teaching these courses I found myself drawn to leadership and began serving on the Professional Development Committee and the Serving our Spokane Committee eventually leading me to the Board of Directors. Throughout the years I have learned from my mistakes and have compassion for others as they are making them or learning from them as well. I have been humbled and am so excited to hopefully be a part of the history of the SAR as President Elect.